



Now You Can 'Say It With A Song' using your iPhone!

Zeeland, Michigan (February 23, 2009) -- Who says you can't take an old idea and put a new spin on it? Well, that's exactly what has happened in a joint venture between Michigan-based Spazzles and Indiana's WOW Music. "The founders of WOW Music have been long time friends of ours, and recently while visiting, we got into a creative blue-sky session that resulted in a wonderful new iPhone application we have created together based on the original singing telegram business combined with the intent people have sending greeting cards," states Tasha Farmer, CEO of Spazzles. The iPhone has stimulated thousands of developers to create incredible applications specifically for the iPhone platform that can be used for a wide variety of daily uses, everything from business applications, to games, utilities, productivity, and with Silly Songz...music.

"We have produced thousands of jingles for global companies over the years. We're musicians and song writers. When we got together with our friends, we realized we could express our musical creativity in an entirely new way," says Rich Airis of WOW Music. "Over the years, we have forged some pretty incredible relationships with musicians and singers that we are tapping to be a part of this new way to communicate through song" said Scott Kemper, musical partner at WOW. The new application debuts in the iTunes App Store in February and the company has high hopes that they too will reap the incredible results certain other applications have found through this revolution with Apple iPhone.

About WOW Music

Wow Music was formed in 1977 by Rich Airis and Scott Kemper. For over three decades, WOW Music has created and delivered some of the most critically acclaimed advertising jingles for such brands as; Coca-Cola, Best Western, American Express, KFC, and many other world-recognized companies. Their collective creativity and music talent is at the very heart of this new and exciting application created for the iPhone App Store. To learn more about WOW Music, visit them at <http://www.asaproductions.com>.

About Spazzles!, LLC:

Spazzles! LLC is a Michigan limited liability company and manufacturers of the unique, patented hat accessories of the same name. Spazzles are fun, wearable statements that slide tightly onto ball caps, backpacks, pockets, collars, lapels, nearly anyplace at all. Made from durable, polished brass, they are totally customizable, weatherproof, and can be seen from a distance. There are no pins to mess with, making them ultra comfortable to wear. Featuring personal messages and licensed images, Spazzles are available in a variety of designs. To learn more, visit www.spazzles.com.

About Silly Songz:

Silly Songz is the latest iPhone application that allows users to select and customize a variety of original music and send them via e-mail to anyone to creatively communicate a wide variety of daily activities, such as Happy Birthday, I'm going to be late, would you like to go out, etc. This is a joint venture product between Spazzles of Zeeland, Michigan and WOW Music of Indianapolis, Indiana. Silly Songz is a one-of-a-kind application that breaks through standard communication and is in short the 21st Century way to say it with a song. You can learn more at the iTunes store or by visiting <http://www.spazzles.com/silly-songz>